



**Here is what
clients are
saying about
Sheldon**

“Great training,
great trainer”

“Inspiring story...”

“Sheldon really
helped bridge the
gap between labour
and management!”

Mr. Sheldon Cromwell

Mr. Cromwell has more than 39 years of operational experience with Class 1 railroads. A creative and well organized transportation management professional with a comprehensive background in rail operations, train service design, inter modal and port operations, terminal design, railroad rules and regulations and process management.

As a transportation consultant he has analyzed productivity in new and existing yard and road operations, port operations, inter modal rail and trucking operations. He has been involved in projects ranging from the development and implementation of locomotive remote control systems, on site instruction and management mentoring, to developing and implementing rail yard optimization strategies.

He has done extensive and comprehensive safety evaluations of rail yard operating processes to determine the significant issues affecting the safe and efficient operation of the yard.

Sheldon has recently come on board with Electrolab to engage in projects with our customers and partners. He has a strong focus on the human side of safety and a commitment and passion to understand the direct correlation between financial profits and their success at preventing injuries.

He will offer some insight on what do when employees are frustrated, fatigued, hurried and complacent.

Complacency the Silent Killer

It is all too common to see companies and their employees become complacent when it comes to safety. Managers and employees become satisfied with mediocre safety performance and do not work to improve the safety environment. They are more focused on production and getting the job done and less time is focused on getting the job done safely. A key point is missed “the direct correlation between financial profits and the company’s success at preventing injuries”.

Sheldon will show employees the relevance of working safe to their careers, and most importantly, their families. Sheldon will share some of his experiences with CN Rail when they moved from a government owned money draining monster to one on the best operated class 1 railroads.