



Here is what attendees  
at Bob's sessions are  
saying

Bob keeps it interesting  
and relative to our  
environment

Wonderful,  
knowledgeable –  
engaging

Very educational -  
humorous

***“We can't blame people for errors and mistakes that we all make, but we can learn to reduce the likelihood of those errors and mistakes by understanding the underlying contributors”***

Born and raised on a Canadian prairie farm, Bob grew up with his father's “be careful” safety program - you know, “OK son, get on that tractor and be careful!” Bob's experiences on the farm and his continued effort to learn and understand the challenges in improving safety performance are the foundation for his work.

Bob worked as a Journeyman Construction Electrician working on heavy industrial projects across Alberta during the '70s. Later, he received a Bachelor's Degree in Electrical Engineering and began a career in engineering, project management and maintenance in the automotive manufacturing industry in Ontario and the mining industry and oil refining in Western Canada and the United States.

He also served the workers of British Columbia at the Workers' Compensation Board (now WorkSafeBC) in Safety Engineering.

Before establishing his own consulting firm, Bob worked in the electrical utility industry. By implementing advanced safety awareness and skills development strategies, his division reduced its incidence of workplace injury by more than 70%.

Bob has extensive knowledge of SafeStart, an advanced safety awareness program and SafeTrack, a reality-based observation and feedback program. He has worked on implementations of SafeStart and SafeTrack in numerous industries

- Electric and gas utilities
- Bulk materials handling
- Wood, pulp and paper
- Oil and gas processing
- Transportation
- Fertilizer manufacturing
- Heavy equipment servicing
- Pipe and Steel manufacturing

Bob also has experience in using the Tripod Beta™ incident analysis process. His presentations at industry and safety conferences examine the issues of human error and its impact on safety.

**For bookings please contact:**

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