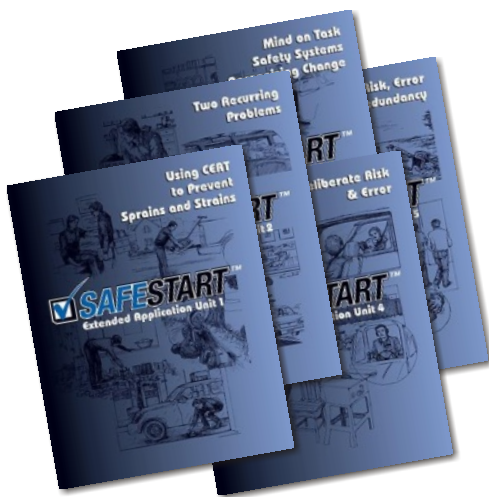
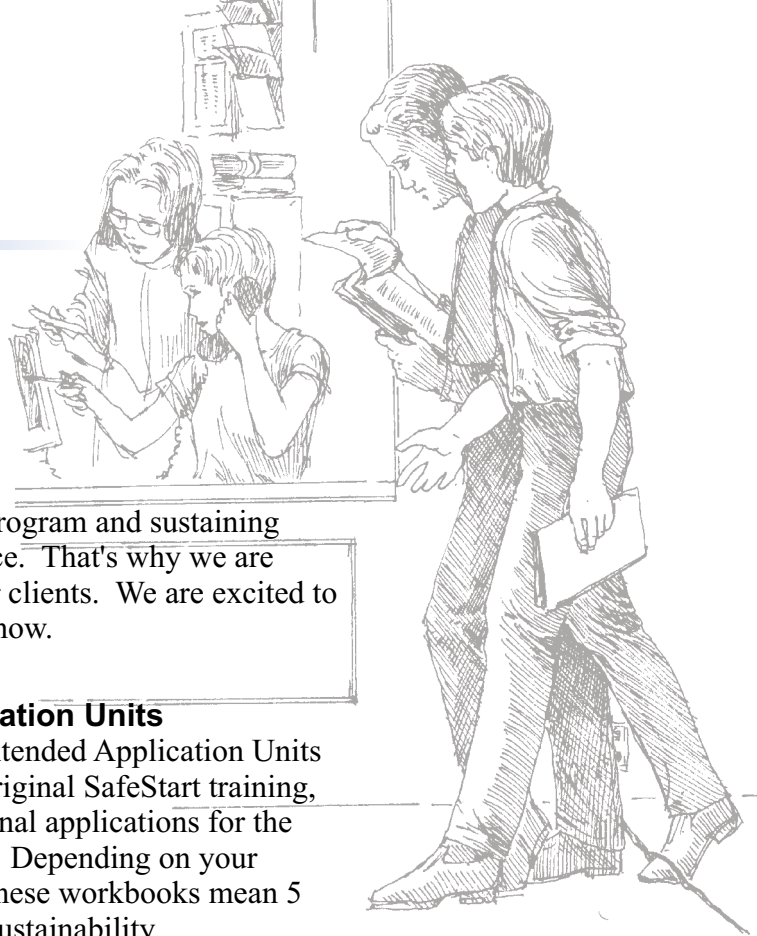




## NEW PROGRAMS *for enhancing and sustaining SafeStart*

Achieving continuous improvements in your safety program and sustaining reduced injury rates are ongoing challenges we all face. That's why we are continually authoring new SafeStart programs for our clients. We are excited to announce these new developments that are available now.



### Extended Application Units

There are now 5 Extended Application Units that reinforce the original SafeStart training, and provide additional applications for the SafeStart concepts. Depending on your training schedule, these workbooks mean 5 years of SafeStart sustainability.

The titles are:

- Using CERT to Prevent Sprains and Strains
- Two Recurring Problems
- Mind on Task, Safety Systems and Recognizing Change
- Deliberate Risk and Error
- Risk, Error & Redundancy

### Adapted for SafeStart Coastal Compliance DVDs

We have partnered with a global leader in compliance training to create SafeStart Compliance DVD's, appropriate for your regularly scheduled safety training. Accomplish your compliance requirements for key topics such as Slips, Trips and Falls and Driving Safety, while reinforcing the SafeStart concepts.

### Toolbox Talks

A series of short (3-5 minutes) videos, appropriate for your toolbox or tailgate talks will be available sometime in Fall 2009. These are designed to reinforce the SafeStart concepts quickly through stories and re-enactments of typical incidents like falls and commonly used PPE like hard hats.



*...continued...*



## NEW PROGRAMS

*for enhancing and sustaining SafeStart*

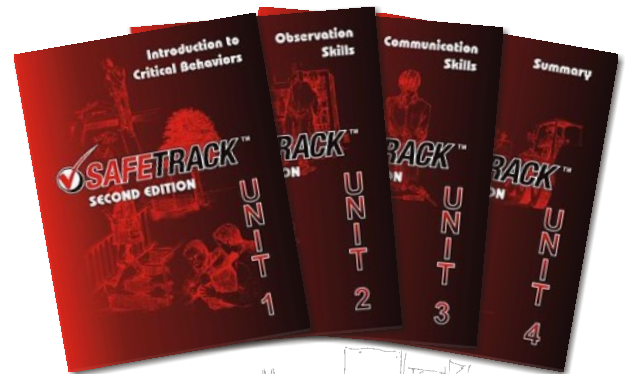
### SafeStart Home Package

The “Taking SafeStart Home” package has been enhanced. With every SafeStart Participant binder, your employee also gets a comprehensive SafeStart Home kit to train their family, which includes four DVDs, access to the complete SafeStart course online, plus the SafeStart Awards program to motivate them to use it. By additionally supporting this in the workplace, you can truly create a “24/7” safety culture.



### SafeTrack Second Edition

One of the best ways to sustain SafeStart is with SafeTrack, our recently updated observation and communication program. Whether you are already doing formal observations, or determine that they are appropriate for your workplace, SafeTrack can ensure your observers are communicating positively, while reinforcing the SafeStart training with every observation.



### Services

We have also added new services to ensure your success. Leadership and Steering Committee half-day training sessions are a recommended component of every site implementation. Our expanded three day Train-the-Trainer agenda ensures your on-site trainers have the skills and confidence to lead engaging training sessions. Also, starting Fall 2009 we will be offering a new Train-the-Trainer course for delivering the new Extended Application Units.



In addition to the above enhancement programs, the core SafeStart program is continually being expanded into the global marketplace with in-country offices in Mexico, Brazil, Europe and Australia. This adds value locally to clients who have employees who speak or read better in other languages. The core SafeStart workbooks are currently available in 26 languages with other components available in some languages.

For more information or to arrange a free preview of any of these materials call our toll-free number or visit our website.

1-800-267-7482 • [www.safestart.com](http://www.safestart.com)